



***** The Enterprise Mobile Solution Company *****
***** MOBILE COMMERCE NETWORK *****

Is your Company Ready! These Businesses Are!

The Challenge

In order to effectively compete, a business needs to continually measure multiple aspects of performance. Slush Puppie distributors need to be assured that they have the ability to know exactly what their total sales, inventory levels and costs are. They also need to have that information quickly and without requiring excessive effort. It's important that data doesn't have to be entered more than once. Without automation, a distributor must do at least twice as much work to manually generate timely reports, measure the performance metrics for their customers and analyze the results. Continued growth results in increased demands on vital resources that should not be diverted to routine clerical duties.

The Solution

Automation of the processes of measuring sales metrics, monitoring and controlling inventory and route costs is easily accomplished by deploying the scalable "Mobile Commerce Network-Solution". MCNi is the *next generation* PDA/Handheld Order Entry and Service Software Tracking technology...the MCNI PDA Route/Delivery and Service management solution eliminates the duplication of efforts and redundant tasks. MCNI combines the technologies of Microsoft PocketPC and your *existing* Accounting System. This speeds communications between the office and the sales staff for real-time data transfer and invoicing while enabling your sales and service staff to better manage their customer information.

- Up-to-the-minute posting into your accounting system
- Revenue and performance tracking by route/truck
- Date-sensitive service and sales reporting
- Automated inventory restocking/replenishments
- Extensive event tracking to monitor your sales force



Use MCNI to automatically distribute a pre-scheduled list of delivery/s reps/service personnel. Easily evaluate sales rep performance and tr codes. Compare route performance versus each metric that is critical to the operation and profitably of the business. Instantly determine sales by customer, item, service code and associated costs of operation by customer for any range of date. To enhance performance reporting, utilize Seagate Crystal Reports® for any ad-hoc data requirements. Imagine that every morning the management team could receive an exception report that lists data points that are outside the acceptable range! For example, if there is a substantial swing in revenue on a given day, the exception reports can be utilized to investigate the reason for the anomaly.

The Result

With Mobile Commerce Network solutions, tracking can help detect problems before they escalate and provide greater insight into daily operations. MCNi will help attain substantial savings while improving productivity and increased revenues.

- Decrease billing cycle time from the point of delivery/service to invoicing and statement generation.
- Reduce inventory costs by turning inventory more frequently.
- Expand into new markets by analyzing data instead of collecting it!

Bottom-line result is, MCNi, Mobile Commerce Network decreases costs, errors and allows you to do more with less.

Company Partnerships Microsoft®



Company Information

Mobile Commerce Network – Has sales and Implementation Offices Located in Huntington, New York, and West Valley City, Utah with Research and Technical Support facilities in Estes Park, CO., Mobile Commerce Network is a global leader in Sales Force Automation and E-Commerce/Digital/Mobile Commerce solutions that integrate into major Accounting/Distribution software packages. Data (most often Sales Orders) can be collected via Handheld Computer, PDA, fax, scanner, internet/intranet transactions. Join the Mobile Commerce revolution like hundreds of our other customers have and over 3000+ users daily, that save time, money and errors with our solutions.

Mobile Commerce Network products provide an integrated solution for total data collection including paper, electronic, and World Wide Web-based transactions.

Contacts

For sales information, contact Mobile Commerce Network at (631) 300-2413 for East Coast and 801-955-9203 for West Coast Sales.

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